

Chef At Your Door

Reality



Culinary Battle for The Community Using Only The Contents of Their Fridge

Synopsis

Pair two neighbouring families with two celebrity chefs, add two surprise ingredients and the contents of the family's fridge – stir and let it simmer!

In **Chef At Your Door** each family must create a dish against the clock with the help of their celebrity chef, to be judged by their neighbourhood.



Key Selling Points

- In **France** the series (for **Gulli TV**) **doubled** its ratings over the course of **season 1** and was quickly **recommissioned**.
- In **Poland** it opened **impressively** securing a consolidated share for its **primetime TVP1** premier episode of 10.60%, with a rating of 2.4% against a slot average for the channel of 1.50%. The ratings in **Poland** grew every week, **outperforming** the slot **average** and nearly **doubling** the original viewing figure with the finale drawing over **1.5 million** viewers - or a 4.4% rating in a slot average of 2.20%.
- Premiered in **Ukraine** on **Inter TV** for Sunday mornings.
- Very **flexible** to schedule i.e. can be stripped **daily, 30'** or **60'**, or **weekly** in **primetime** - as **TVP1** did in **Poland** – or in **daytime** – as **Inter TV** did in **Ukraine**.
- Fantastic **branding, cost-effective** and many product **placement** opportunities – in **Poland** the **TVP1** series was **entirely funded** by brands.