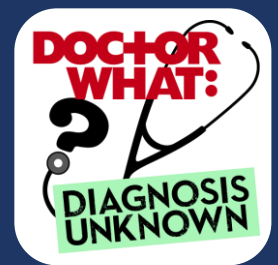


# Doctor What: Diagnosis Unknown

Entertainment Game Show



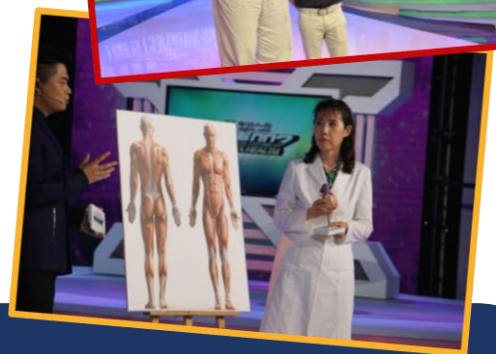
## Real Medical Cases Revealed

### Synopsis

Four outstanding junior doctors must use all their medical knowledge, skills of observation and expertise in deduction, as they are challenged to diagnose real-life conditions in this dynamic studio-based medical detective game show.

Hosted by Doctor What, each week the junior doctors are presented with a puzzling case in the form of video re-enactments dramatizing the condition. From the clues, the doctors compete to determine a correct diagnosis that will only be revealed at the end of the show.

Real medical mysteries. Real doctors. No script.



### Key Selling Points

- On air in **Japan** since 2010 and currently airing **season five: 64** episodes have been produced for **NHK** as **Dr G's Case Files**.
- During its July 2014 **China** adaptation debut, the format premiered as **Health 007** on **Zhejiang TV** where the third episode saw a **63% increase** in audience share.
- A **cost-effective** and **unique** format.
- Brings topical and relevant issues into the studio ensuring a **wider audience** reach.
- Great for **sponsorship** opportunities.