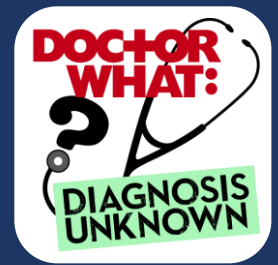


Doctor What: Diagnosis Unknown

Entertainment Game Show



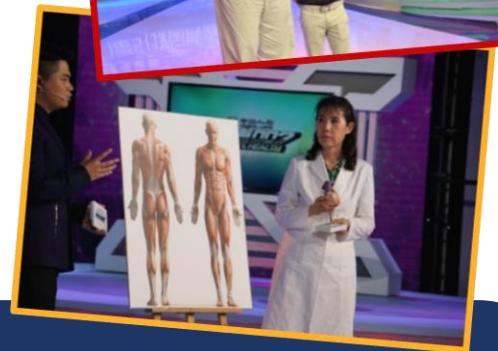
Real Medical Cases Revealed

Synopsis

Four outstanding junior doctors must use all their medical knowledge, skills of observation and expertise in deduction, as they are challenged to diagnose real-life conditions in this dynamic studio-based medical detective game show.

Hosted by Doctor What, each week the junior doctors are presented with a puzzling case in the form of video re-enactments dramatizing the condition. From the clues, the doctors compete to determine a correct diagnosis that will only be revealed at the end of the show.

Real medical mysteries. Real doctors. No script.



Key Selling Points

- On air in **Japan** since 2010 and currently airing **season five: 64** episodes have been produced for **NHK** as **Dr G's Case Files**.
- During its July 2014 **China** adaptation debut, the format premiered as **Health 007** on **Zhejiang TV** where the third episode saw a **63% increase** in audience share.
- A **cost-effective** and **unique** format.
- Brings topical and relevant issues into the studio ensuring a **wider audience** reach.
- Great for **sponsorship** opportunities.

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