

Experts Versus Experts

Reality Show



A worldwide journey of observation, expertise, secrets and surprises!

Synopsis

It's a clash of corporate cultures as experts from one country take on experts from another.

With over **70 episodes already produced in Japan for primetime on TV Asahi**, this fish-out-of-water series takes viewers on a behind-the-scenes tour of businesses to uncover secrets that are inspiring, mind-boggling and sometimes hard to believe!

Experts Versus Experts reveals the fascinating differences between cultures and how these differences impact the way people approach and undertake their field of work.

From ship-building and architecture to food and retail to tea farmers and fire brigades... in each episode, professionals meet with fellow experts and companies that specialise in the same field to learn the secrets of the trade and discover the inner workings of their industry in a completely different country.



Key Selling Points

- Consistently ranked in the **top three shows** in the timeslot on primetime TV Asahi.
- We'll take a **peek behind the curtain** and **uncover the trade secrets** in a wide range of industries; from **professional baseball** and **wine making**, to **police work, prisons** and **preschools**.
- In each episode three teams of experts **journey to see how work gets done** in a vastly different culture. Could these **intense, innovative** and **downright crazy ideas** work back home?

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