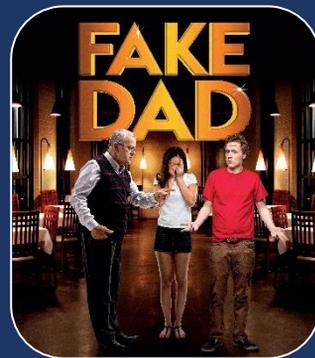


Fake Dad

Reality



The ultimate meet-the-parents preparation!

Synopsis

Is your new boyfriend a bit of a dope? That new girlfriend a bit of a slob? Want to introduce them to your parents but you're afraid they'll screw it up, then your parents will hate them *forever*.

That's okay. Let your love be a total loser in that first meeting because they're not meeting your real parents... they're meeting the fake ones.

In ***Fake Dad***, we set up two improv actors to play over-the-top, intimidating parents to meet our hapless lovers. However this is not a nasty hidden camera "gotcha" show. After the surprise reveal, we give them a second chance to make a good first impression after going through some coaching.

Here's how it works: Say our couple wants to start living together, but the girl wants to let her parents know and get dad's blessing. It's time for a meeting with Fake Dad.

We set up our hidden cameras at an elegant restaurant with our fake parents. The boyfriend arrives and it's a disaster. He wears a baseball cap throughout dinner, interrupts dad, drinks too much and is dressed like a wannabe rap star. Finally, as the dinner goes downhill, we pop out and reveal that this is, thank God, not the real parents. BUT now we're going to help him get ready for the real Dad.

We go over the footage and replay for our boyfriend so he can see the mistake(s) he's made. Take your hat off. Don't interrupt. Offer Dad a drink first. Maybe we teach him some basic table manners. Now he's ready to meet the real parents. FOR REAL.

Cameras go along again, as we see how he performs when he meets the real parents. This time the boyfriend's wearing a suit, and even remembers to offer Dad a drink first.

Meeting the family is stressful for any new relationship. ***Fake Dad*** gives hapless lovers a second chance to make that all important first impression with the parents.

Key Selling Points

- ***Fake Dad*** is a long-running TV Asahi format, part of London Hearts, the comedy hit show which has been on air for **more than 15 years**.
- A **flexible format** that can shine the spotlight on the **boyfriend or girlfriend** and their encounters with either a **Mum or Dad**.
- Meeting the parents is a daunting task **all around the globe**. ***Fake Dad*** is the format to help these hapless lovers in **any culture**.

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