

Fake News

Entertainment Show



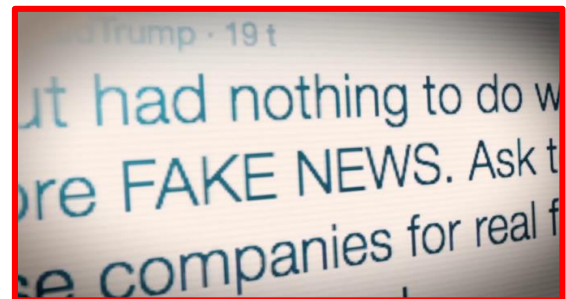
An entertaining, zany quiz show for our mind-boggling times!

Synopsis

Fake News is a brand new entertainment show where three contestants are competing against each other in a world full of fake news. Celebrity contestants are faced with the challenge of separating real news from fake news, a phenomenon which has been highlighted by the recent US presidential election campaigns.

In each episode, the three celebrity guests will try to figure out what is true and what is not in stories presented to them. Some are current events, while others reflect their wonderful, crazy past.

In an entertaining way, **Fake News** exposes the way that we consume media, whilst at the same time demonstrates how audiences are completely addicted to bogus and totally fake news.



Key Selling Points

- The cast also includes a **host**, as well as a **fact checker judge** who is a former news anchor, giving the right answers and awards points to the contestants. The fact checker plays the straight role to the witty, clever host.
- This entertaining, zany quiz show is extremely **relevant and timely**, with the subject matter trending internationally.

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