

Gossiper

Game Show

GOSSIPER

*The More You Know About Celebrities,
The More You Can Live Like One.*

Synopsis

This quick-fire, humour-filled, light-hearted and irreverent quiz about the world of Twitter, *Heat and Hello* is the ultimate showbiz-style game show that takes the world's obsession with celebrities and gossip centre-stage.

Over three rounds of 'Love', 'Looks' and 'Scandal', two teams of best friends fight it out in a battle of celebrity knowledge to prove their expertise in gossip mags, celeb pages, bitchy blogs and twitter space faux pas. Then, in the final round, the leading contestant plays for an all-or-nothing VIP celebrity-style travel experience.



Key Selling Points

- **Studio design** has a buzzy, after-show party feel about it.
- Lots of **sweeping camera shots, shiny floors, paparazzi flash bulbs, red carpets and fever-pitch atmosphere.**
- **All contestants receive a glamorous makeover:** they play like celebrities and look like celebrities.
- Throughout the rounds, **the contestants win the must-have trappings of celebrity** and the latest chic (and sometimes not so chic!) gear. There is also **quick-fire prize questions to win major prizes.**
- The tone of **Gossiper** is both **a love of all things celebrity** – but at the same time being **self-aware and self-deprecating** and **full of humour.**

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