

Got What It Takes?

Reality



Behind Every Talented Teen is a Dedicated and Obsessed Mother!

Synopsis

Got What It Takes? is a musical reality talent show celebrating the extraordinary talents of teenage musicians and the dramatic reality of the mothers behind these young stars.

The series features mothers and their talented teenagers as they undertake challenges in a musical boot-camp, learning about a different part of the music industry in each episode.

The twist? There can only be one winner...and it's the mother's who decide!

Originally produced by Media Factory as *Mom Made Me A Star* for Prima TV, this is the first Romanian format to be commissioned in the UK.



Key Selling Points

- **Season 2** premiered in **Spring 2017** on **CBBC** and continued to be an **audience favourite** with the talented teens performing songs from **A-list celebrities** including **Adele, Justin Bieber, Ne-Yo** and **The Vamps**.
- Season 1 was ranked as **#16 on BBC iPlayer of ALL BBC shows**. Singing master-classes reached **+35,000 views** on YouTube during the ten-part series.
- An **intimate** look at the parent-child relationship, singers will be based between the ages of 13 and 19 as teenagers have the **most intense relationships** with their parents.
- Weekly visits from **music celebrities** will teach the teens the reality of what their job involves – it's not just parties and fun but exhausting and life changing.
- Full of **emotion** and **information**, this singing contest is one of a kind; questioning the very dream it offers.