

Rescuing Santa

Reality

Rescuing
Santa

Santa Has Been Kidnapped! Will Christmas Happen This Year?

Synopsis

Santa has been kidnapped, and without him Christmas is cancelled! In this fun seasonal reality format, filled with merchandising potpourri, a team of rescue troops are sent to the Arctic Circle to rescue Santa. They gain clues by competing in winter challenges like slipper tree decorating, impossible toy assembly to ultimately find Santa, win the reward money and matching amount to charity.



Key Selling Points

- Over **35+** different **games** and **challenges** available.
- Complete Winter Wonderland **production hub** package available in **Finland**.
- Contestants participate in **individual** and **group** challenges.
- Can be adapted to feature teams of **families** or **kids**, targeting different audiences.
- Perfect for festive **daily** or **weekly** slots in the run up to Christmas.
- The format was successfully spun-off into a **6 x 30' scripted version** broadcast in **Finland** during **Christmas** 2014.

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