

The Night Patrol

Reality



*Two Cops, One City, One Night on the Beat
Focusing on the Humor and Relationships*

Synopsis

The Night Patrol is a unique reality format which focuses on the relationships and humour of the police, as two fixed cameras and one cameraman follow one night on the beat, in one city per episode. Currently in its sixth series in Finland *The Night Patrol* is the most watched programme on Nelonen's Jim channel. The format is now also a three-season blockbuster hit on SBS Discovery Max in Norway.



Key Selling Points

- **Low budget and high return:** we will show you how to shoot **five episodes** in **one night**.
- Highly repeatable, re-runs have always drawn favourably **high ratings**.
- Optioned by **CBS International** for **Latin America**.
- **Great** response from viewers: the **no. 1** show for young males on channel **Jim, Finland** and a survey of the audience revealed that **44%** said their perception of the Finnish Police become more **positive** due to the series.
- In **Finland** a total of **346** episodes have been shot with **series seven** set to premiere early 2015.
- On **television**, series 1-6 has reached 89% of Finnish people, averaging an audience (each premiering week) of **324,000**; **online** clips and episodes have generated **16 million** views.
- A **successful** scripted spin-off has aired in **Finland** with series two commissioned.
- In **Norway**, five seasons have been licensed to **SBS Discovery's Max** channel with the first series **doubling** the slot average.