

Hide The Smile

Comedy Game Show

HIDE THE SMILE!

Can You Keep A Poker Face?

Synopsis

In **Hide The Smile** contestants must try to keep a straight face and hide the smile when they are put in the midst of pre-written scripted sketches performed by a professional comedy troupe, a la Monty Python, if they can do it they win cash and prizes! Taped in front of a live studio audience, celebrities feature in the bizarre and the unexpected scenarios written for the series.



Key Selling Points

- **Unique** mixture of game show, stage entertainment and sketches, a **long running success** for a broad audience on **YLE Finland**.
- **Larry the Cable Guy** is set to host the brand new US version.
- The format has successfully been adapted for a tween audience in **Canada** for **Vrak** and sold to **Turkey**.
- **A simple and economical, cost-effective** show.
- **Flexible**: can be **edgy**, or **family-friendly (Finland)** or **tweens (Canada)** orientated.

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