

Vet Detective

Game Show

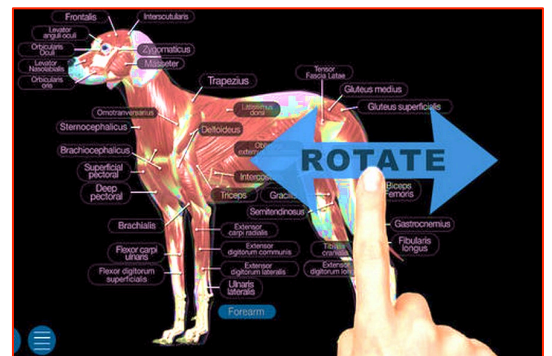
VET DETECTIVE

The Animal Diagnosis Game.

Synopsis

Vet Detective is the first factual game show to turn the real-life diagnostic process of animal welfare into a challenge-based format. Two teams of final-year vet students have to identify the nature and cause of a real animal's disorder on location.

The competitors meet their patients in schools, homes, farms and zoos, supported by a specially adapted mobile clinic with a research lab for each team. At the same time, **Vet Detective's** engaging educational approach gives viewers a chance to test their own diagnostic skills and, ultimately, guess which team made the right judgment.



Key Selling Points

- Viewers are fascinated by the work of vets but all other TV shows are observational – **Vet Detective** actually involves the viewer.
- **Adaptable to many territories** and to very **different species of animal wildlife**, as well as **different schedules** as it will play in **stripped and weekly, daytime, access-primetime and primetime**.
- A **positive, educational and popular format** that is a **great package for sponsorship**, eg: animal insurance.
- **Fun and educational game-show** with **high levels of interactivity** and **viewer engagement** via the **Vet Detective app**.

Small World International Format Television

UK Office: 19 Heddon Street, London, W1B 4BG Tel: +44 (0) 20 7851 6500

USA Office: 25458 Via Adorna, Valencia CA, 91355 Tel: +1 661 254 3535

info@smallworldift.com www.smallworldift.com

small
world
INTERNATIONAL FORMAT TELEVISION