

A Year In The Life...

Reality



*A Unique Testimony of our Day and Age
Recorded by People in their Everyday Lives Over
a Year.*

Synopsis

For each of us, our life is special - a day to day mix of events, emotions, joy, sadness, happiness, disappointments, and surprises.

We give ten different people a camera and asked them to film their life for a year, day in day out, to capture those key moments that have been part of their life in one calendar year. With one month captured in each episode the result is captivating and authentic reality.



Key Selling Points

- **16.9%** share in **15-44s**.
- **Unique** heart-warming, factual entertainment.
- **Real people** telling their own story.
- Secured the sought after **younger** audience demographics **ahead** of competition.

Small World International Format Television

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